

# MONEY MAKING Mommy

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*1999*

A WORK AT HOME BLOG

## ABOUT THE BLOGGER

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MoneyMakingMommy.com was created in 1999. Most likely THE very first "mommy blog" that focused on working from home. Kelly Land is the owner and writer. Kelly transitioned her on-air radio career into full-time blogging in 2002. She loves connecting with her readers and building rapport and trust to help them find their work at home dream job!



## ELSEWHERE

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**Kelly Land**

Twitter: @kellyland\_mmm

Facebook: /moneymakingmommycom

Pinterest: /kellyland

Instagram: @moneymakingmommy

YouTube: [www.youtube.com/c/KellyLand](http://www.youtube.com/c/KellyLand)

## MEDIA STATS

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100,000+ Monthly Pageviews

45,000+ Unique Pageviews

20,000 Subscribers

8,900+ Facebook Followers

4,260+ Twitter Followers

65,700+ Pinterest Followers

2,300 YouTube Followers

750+ Instagram Followers

# BLOG AUDIENCE

## MY MOST FREQUENT VISITORS

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MoneyMakingMommy.com's audience mainly consists of women. Many of them are parents looking for ways to earn extra income at home -- or even a full time income at home. The age group falls between 24 and 66 -- but the most prominent age group would be from 25-34. Looking at mainly Pinterest statistics and audience insights - they are looking for information in personal finance above all else.



# RATES

## SPONSORED POSTS

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Sponsored Post (written by me) 400-500 words: \$500

Sponsored post (written by me) 400-500 words + a professional, appealing Pinterest image to go with the post: \$550

Sharing that image to my Pinterest followers: an additional \$125

Sharing the post with my Facebook followers: an additional \$100

Full package: \$750 (\$25 discount)

Sponsored post written by you: \$400

\*MoneyMakingMommy.com follows Google's guidelines of tagging all "paid" URLs as "nofollow"

\*\*Video creation (2-3 minutes) and posted on our YouTube Channel is possible as well. Rate: \$800 - please mention if interested.

## *What I want for my blog*

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# THE FUTURE OF MY BLOG

I've been at this for almost 20 years now -- and still really love the life it offers me. It allows me to connect with so many people with the same goals -- a better work/life balance. I'd love to begin researching and sharing more ways to save money too. Financial independence, budgets and paying off debt. I think that would be a nice combo along with all the work at home information I already share. My blog is my joy. And I don't see myself slowing down anytime soon.