MoneyMakingMommy.com was created in 1999. Most likely THE very first "mommy blog" that focused on working from home. Kelly Land is the owner and writer. Kelly transitioned her on-air radio career into full-time blogging in 2002. She loves connecting with her readers and building rapport and trust to help them find their work at home dream job!

**ELSEWHERE**

Kelly Land  
Twitter: @kellyland_mmm  
Facebook: /moneymakingmommycom  
Pinterest: /kellyland  
Instagram: @moneymakingmommy

**MEDIA STATS**

121,000+ Monthly Pageviews  
45,000+ Unique Pageviews  
20,000 Subscribers  
8,877+ Facebook Followers  
4,260+ Twitter Followers  
58,700+ Pinterest Followers  
500+ Instagram Followers
**BLOG AUDIENCE**

**MY MOST FREQUENT VISITORS**

MoneyMakingMommy.com’s audience mainly consists of women. Many of them are parents looking for ways to earn extra income at home -- or even a full time income at home. The age group falls between 24 and 66 -- but the most prominent age group would be from 25-34. Looking at mainly Pinterest statistics and audience insights - they are looking for information in personal finance above all else.

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**RATES**

**SPONSORED POSTS**

- Sponsored Post (written by me) 400-500 words: $500
- Sponsored post (written by me) 400-500 words + a professional, appealing Pinterest image to go with the post: $550
- Sharing that image to my Pinterest followers: an additional $125
- Sharing the post with my Facebook followers: an additional $100
- Full package: $750 ($25 discount)
- Sponsored post written by you: $400

*MoneyMakingMommy.com follows Google’s guidelines of tagging all ‘paid’ URLs as ‘nofollow’*

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**What I want for my blog**

**THE FUTURE OF MY BLOG**

I've been at this for almost 20 years now -- and still really love the life it offers me. It allows me to connect with so many people with the same goals -- a better work/life balance. I'd love to begin researching and sharing more ways to save money too. Financial independence, budgets and paying off debt. I think that would be a nice combo along with all the work at home information I already share. My blog is my joy. And I don’t see myself slowing down anytime soon.