



est.
1999

A WORK AT HOME BLOG

ABOUT THE BLOGGER

MoneyMakingMommy.com was created in 1999. Most likely THE very first "mommy blog" that focused on working from home. Kelly Land is the owner and writer. Kelly transitioned her on-air radio career into full-time blogging in 2002. She loves connecting with her readers and building rapport and trust to help them find their work at home dream job!



ELSEWHERE

Kelly Land

Twitter: @kellyland_mmm

Facebook: /moneymakingmommycom

Pinterest: /kellyland

Instagram: @moneymakingmommy

MEDIA STATS

121,000+ Monthly Pageviews

45,000+ Unique Pageviews

20,000 Subscribers

8,877+ Facebook Followers

4,260+ Twitter Followers

58,700+ Pinterest Followers

500+ Instagram Followers

BLOG AUDIENCE

MY MOST FREQUENT VISITORS



MoneyMakingMommy.com's audience mainly consists of women. Many of them are parents looking for ways to earn extra income at home -- or even a full time income at home. The age group falls between 24 and 66 -- but the most prominent age group would be from 25-34. Looking at mainly Pinterest statistics and audience insights - they are looking for information in personal finance above all else.



RATES

SPONSORED POSTS



- Sponsored Post (written by me) 400-500 words: \$500
- Sponsored post (written by me) 400-500 words + a professional, appealing Pinterest image to go with the post: \$550
- Sharing that image to my Pinterest followers: an additional \$125
- Sharing the post with my Facebook followers: an additional \$100
- Full package: \$750 (\$25 discount)
- Sponsored post written by you: \$400

*MoneyMakingMommy.com follows Google's guidelines of tagging all "paid" URLs as "nofollow"

What I want for my blog



THE FUTURE OF MY BLOG

I've been at this for almost 20 years now -- and still really love the life it offers me. It allows me to connect with so many people with the same goals -- a better work/life balance. I'd love to begin researching and sharing more ways to save money too. Financial independence, budgets and paying off debt. I think that would be a nice combo along with all the work at home information I already share. My blog is my joy. And I don't see myself slowing down anytime soon.